

**2010 REGIONAL CONTEST  
PROGRAM AD GUIDELINES**

Please follow the guidelines below for submitting your ad to the 2010 competition program. Program will be a finished folded size of 5-1/2 x 8-1/2. All ads must be "Camera Ready"

**Camera ready means the following:** The business card, quarter page, 1/2 page and full page ad must be ready to be scanned for printing. **It requires no changes.** It has a crisp clean look to the eye.

**Please use paper clips or envelopes to keep an ad together.** If we receive a poor quality ad or an ad that needs changes made, we will make the changes or attempt to clean up the art, but there will be **additional charges**. See pricing structure. We will not be responsible for poor artwork. If changes are to be made, please make a copy of the ad and make the changes on the copy. These ads are being scanned into the document, and if the camera ready ad is written on, it has to be reset. The same thing applies to business cards. There will be **additional charges**.

*We will accept a CD or Disk in TIFF, JPG, or PDF format. If sending via CD, please label. Or you can email the ad to me at this email address: [marswill8905@cfl.rr.com](mailto:marswill8905@cfl.rr.com) .  
**DEADLINE : March 15, 2010.***

*AD PRICING STRUCTURE*

_____ 1/8 PAGE OR BUSINESS CARD	<b>\$20.00</b>
_____ 1/4 PAGE	<b>\$50.00</b>
_____ 1/2 PAGE	<b>\$75.00</b>
_____ FULL PAGE	<b>\$100.00</b>
_____ INSIDE BACK COVER	<b>\$150.00</b>
_____ BACK COVER	<b>\$200.00</b>

Minor type changes to ad will be an additional..... \$15.00

Major changes or additions will need to be quoted.

Contact Name: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Night phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Notes: \_\_\_\_\_

Please send camera ready ad and payment (made payable to : *Atlantic Gulf Region 9*) to:

Marsha Williams  
403 South Sunland Drive  
Sanford, FL 32773

Phone (407) 323-8905 (home) or (407) 257-2611 (cell) Fax (407) 643-2591

Email: [marswill8905@cfl.rr.com](mailto:marswill8905@cfl.rr.com)

Payment by: Check \_\_\_\_\_ Amount \_\_\_\_\_

Please send payment as soon as possible after submitting your ad.